

Bucky's Burritos uses Posiflex and Digital Dining solution to run the operations more efficiency and effective

If you are skateboard player, you should know Bucky Lasek, one of the world's most consistent vert skateboarder and one of the most notable names in action sports.

If your business is related to the point-of-sale industry, you should recognize Digital Dining point-of-sales software and Posiflex hardware. Two of the most highly rated solutions in the restaurant business.

At Bucky's Burritos you will find the combined energy of all these great talents in one place. Soon you will recognize Bucky's nationally for healthy food that tastes great.

Bucky's Burritos opened 2 stores in 2005 and will begin franchising their operation in 2006. The philosophy of Bucky's Burritos is to grow their business nationally while never compromising their mantra of providing quality, affordable, healthy food for active people. Bucky's Burritos' entire business concept is based on the "KISS" principle - Keep It Simple Stupid.

The simplicity, reliability, durability and flexibility of the Digital Dining software in conjunction with Posiflex hardware met Bucky's Burrito KISS concept perfectly.

The combination of the Posiflex JIVA 5815 all-in-one touch terminal and Digital Dining software has enabled Bucky's Burritos to rollout their stores and train staff efficiently and effectively. "The experience has been very positive. The ability for cashiers to easily ring up detailed information and scan retail items, even bar coded soda bottles, has made the process very simple and the learning curve very short. Bright clear screens with color/icon coded buttons also assist in the process," stated Skip Winter, CEO Bucky's Burritos.

"Reliability, flexibility, the need for inventory management, labor scheduling, a gift card solution, and the ability to track "TEAM" members, set Digital Dining apart from the competitors. We also wanted a system with multi-store gift card and corporate management features that could give us the ability to grow..."



About Bucky's Burritos: Bucky's Burritos is a fast casual "California Style" burrito chain with a youth and action sports theme.

About Digital Dining: Digital Dining is both recognized as a pioneer in the hospitality point-of-sale (POS) market and as an innovator in functionality and features. Now in its 22nd year, Digital Dining has been installed at more than 30,000 sites throughout North America from quick service to table service and everything in between.

About Posiflex: POSIFLEX, have conducted business worldwide since 1984, are the engineering and design manufacturer of all POSIFLEX products in their own ISO 9001/9002/14001 certified laboratory and factory in Taiwan. POSIFLEX has been awarded 23 patents worldwide for its innovative product designs. POSIFLEX manufactures integrated POS terminals and peripherals for multiple vertical markets.



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